

new futures



2019 ANNUAL REPORT

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Welcome

Dear Friends and Colleagues:

We want to take this opportunity to thank you for making 2019 yet another incredible year of growth and change. The significant strides we've made this year as an organization, and as a state, were only made possible by the unwavering support and dedication of New Futures' staff, board, partners, advocates, funders, and policymakers.

To begin the year, New Futures moved to a new spacious office in Concord, 100 North Main St., directly across from the State House. This new location enables improved collaboration with partners and policy makers, and positions New Futures for even greater sustainability and growth in the years to come.

New Futures successfully advanced three campaign priorities this past year: Preventing the Commercialization of Marijuana; Promoting Family Supports and Child Wellbeing; and Supporting our Health Care Workforce. Through countless advocacy trainings, stakeholder meetings, community listening sessions, letters to the editor, and phone calls and emails to legislators, you helped create meaningful and lasting policy change in support of New Hampshire's children and families.

In addition to our shared campaign victories, New Futures also continued to expand our external and internal capacities to support our partners, advocates and communities. With enhancements to our training programs and shared services, New Futures aims to build a strong and reliable network of health advocates across the state.

Looking forward to 2020, New Futures remains committed to growing and recruiting new advocates, partners, supporters and legislative champions who share our mission to advance the health and wellness of the Granite State. If you haven't already, please join us by taking part in one of our advocacy trainings, attending a community meeting, engaging in one of our issue-based campaign tables, or making a charitable donation in support of our policy and advocacy work. We look forward to our continued work together to create a healthier and happier New Hampshire.

Michele D. Merritt, Esq.
President and CEO

Kelsea Hale
Board Chair

About New Futures

Our Mission

We are a nonpartisan, nonprofit organization that advocates, educates, and collaborates to improve the health and wellness of all New Hampshire residents.

Our Vision

We envision a State and local communities whose public policies support the health and wellness of all Granite Staters.

Our Focus Areas



ALCOHOL & OTHER DRUGS

We support evidence-based prevention, treatment, and recovery programs in the Granite State.



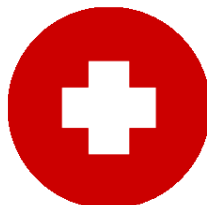
GENERAL HEALTH

We envision a state with adequate and affordable health services provided to all NH residents.



EARLY CHILDHOOD

We support policies which give NH's children what they need to thrive now & in the future.



ACCESS TO TREATMENT

We aim to ensure access to substance use and mental health treatment programs in NH.



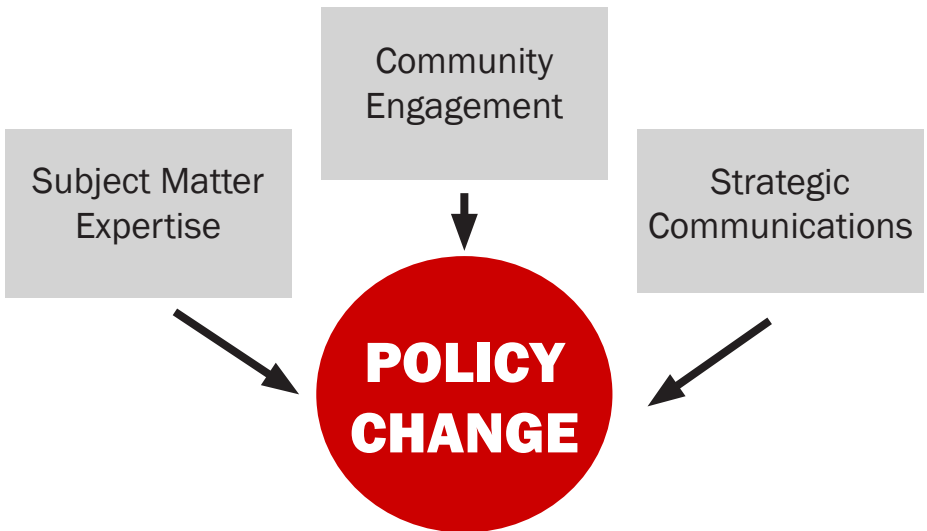
CHILDREN'S BEHAVIORAL HEALTH

New Futures is the backbone for NH's Children's Behavioral Health Collaborative.

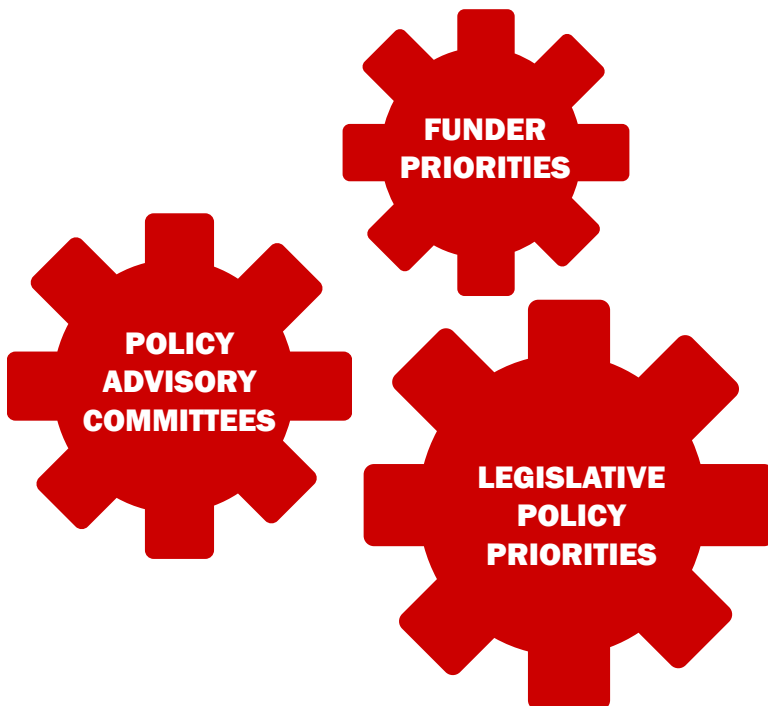
How We Work

At New Futures, we take a comprehensive three-pronged approach to creating policy change, combining the subject matter expertise of our policy staff, the deep connections of our community engagement team and the messaging prowess of our strategic communications department. Together, these three critical pieces ensure that advocate voices are empowered throughout the legislative process.

Whether our aim is to pass or prevent legislation on a particular health issue or educate the public about the impact of policy, our model ensures the advancement of health and wellness throughout the Granite State.



How We Select Policy Priorities



Consistent with our core focus areas, New Futures works to advance several mission-aligned policies with high level priorities developed in collaboration with our funders. New Futures' ranking of bills in funder-prioritized policy areas is guided by advisory committees comprised of experts and leaders in each field. Our campaign priorities are then determined based on the estimated resources required to advance a specific policy objective, and the political will to move the policy forward.

Strategic Plan

at a glance



Remain a trusted leader and expert

- Provide strategic, non-partisan guidance and expertise
- Build relationships based on mutual respect and integrity
- Share our model, our successes and our organizational values



Amplify NH Voices

- Educate and mobilize communities to engage in NH's legislative process
- Assist and support partners to move forward effective policy change
- Connect individuals to strategic communications opportunities



Prioritize health and wellness

- Disseminate data-driven advocacy tools and resources
- Utilize a public health approach to inform organizational positions
- Increase public awareness of the full array of issues in which we work



Build advocacy capacity

- Support individuals and partners in building advocacy skills
- Lead and convene grassroots coalitions
- Build public awareness and political interest in policy priorities



Grow and diversify resources

- Responsibly steward existing funds
- Build and expand relationships with state and national funders
- Pursue short and long-term strategic development goals



Embrace learning and innovation

- Provide ongoing opportunities to build knowledge and expertise
- Create tailored and flexible professional development plans
- Continuously evaluate and measure progress toward organizational goals

New in 2019

We Moved!



In January, New Futures moved to a new space in Concord, 100 North Main St., right across from the State Capital. Just a short walk from the hub of policy change, this brand new office includes large conference rooms for trainings and coalition meetings, and additional space for shared service partners. This new office suite enables even greater collaboration with our friends and partners, and will position New Futures for long-term sustainability and growth.



Expanded Training Program



In the past year, New Futures has significantly expanded our training program. Our team provides trainings at no cost to advocates and organizations who share our interest in advocating for policies that improve the health and wellness of NH residents. The expanded training menu now includes a wider range of sessions designed to meet the policy interests and advocacy needs of our partners. New Futures now also gladly invites customized training requests. Sessions range from full-day traditional advocacy trainings to one hour in-depth presentations on specific issue areas.



New Futures' training space at our Concord office can accommodate up to 50 people, but we also travel statewide to bring any training to you. This past year our team trained more than 250 advocates across the state, and we look forward to serving hundreds more in the year to come.

New Hampshire Alliance for Healthy Aging

As part of New Futures' mission to improve the health and wellness of all New Hampshire residents, we believe it is vital to support older adults and their families. We launched a partnership this year with NH Legal Assistance and the Alliance for Healthy Aging to take meaningful action to assure health, independence, and dignity for aging Granite Staters.

“Strong communities are the backbone of healthy aging”



We are thrilled to have welcomed Martha McLeod, the community engagement coordinator for AHA, to the New Futures' staff in 2019. Martha comes to New Futures after a 30-year career in community and public health and now works to engage, train, and mobilize older adults in advocacy efforts to improve healthy aging in New Hampshire.

Health Care Workforce Campaign

Over the last year, New Futures was a proud member of the NH Health Care Workforce Coalition, a group of over 50 organizations that worked together to address the state's ongoing workforce shortage. In this role, we helped to raise awareness of the thousands of clinical vacancies across the state's healthcare system, impacting Granite Staters' access to care.

Throughout the legislative session, we met with lawmakers, helped to publish dozens of opinion pieces in newspapers throughout the state, and brought together hundreds of advocates for a rally in May on the State House Lawn.

Thanks to the unrelenting advocacy of the Health Care Workforce Coalition, the campaign wrapped this past September following the passage of the 2019 - 2020 state budget. The budget included nearly \$95 million to boost Medicaid reimbursement rates for all health care providers, as well as \$6.5 million for loan repayment for certain medical professionals.

Health Care Workforce Campaign





ADVOCATE STORY: Kelley Gaspa

Kelley Gaspa is a passionate certified prevention specialist who educates and empowers youth to lead statewide prevention efforts. Recognizing the importance of youth voices, Kelley has prioritized youth leadership development as an area on which to focus her efforts. She has worked with the Franklin High School Student Assistance Program (SAP) and FHS students to testify before lawmakers and educate the Franklin community on the dangers of substance misuse and the power of prevention.

“Our youth need and want opportunities to lead prevention efforts not only in this region, but elsewhere in New Hampshire. We have a duty to educate and empower them to do exactly that.”

Kelley is the Assistant Director of Behavioral Health Initiatives at the Partnership for Public Health. She serves on the Winnepesaukee Public Health Council, the New Hampshire Prevention Certification Board of Directors, the Life of an Athlete Advisory Committee, and is a member of the NH Disaster Behavioral Health Response Team (DBHRT). She has been recognized for her work in the Winnepesaukee Public Health Region, receiving the New Hampshire Prevention Specialist of the Year Award in 2017, New Hampshire Public Health Association Rising Star Award and the NAMI NH Community Integration Award in 2019.

Last year, Kelley worked with New Futures, the Franklin School District and the Franklin Mayor’s Drug Taskforce to host a legislative breakfast on the dangers of marijuana commercialization. The event provided an opportunity for stakeholders, educators, lawmakers and community members to learn more about HB 481, which proposed to legalize commercial marijuana sales. Featured, were two Franklin High School Students leading the discussion on the impact of substance misuse in their school community.

Currently, Kelley is teaming up with New Futures and the Capital Area Public Health Network to host a large-scale legislative event on prevention in the coming months.

ADVOCATE STORY: Breanna Goodsell



“I look forward to future collaboration with the team at New Futures. Their expertise in mobilizing our communities to educate and advocate is invaluable.”

Breanna Goodsell is a youth leader committed to advocating for prevention and meaningful legislative change. She is a 16-year-old senior at Franklin High School who plans on graduating early to attend college and study political science. Toward the beginning of high school, Breanna ended up in Merrimack County’s Juvenile Diversion Program. While in the Diversion Program, she had the opportunity to learn about positive decision-making, the consequences of using different substances, and started volunteering with the Franklin Mayor’s Drug Task Force.

The work Breanna did with the Mayor’s Drug Task Force inspired her to get involved in advocacy for substance use prevention. Breanna attended youth trainings on vaping and suicide prevention and took the knowledge she learned and the connections she made through the Diversion Program to present to her fellow classmates and teachers on prevention topics. She has since become the student representative for the Franklin Community Management Team and the FHS Vaping Prevention workgroup.

With the support of New Futures, in the spring of 2019, Breanna had the opportunity to testify on HB 481, which would have commercialized marijuana sales in NH. She told her story about going through the Diversion Program and she shared her thoughts on the risks marijuana commercialization poses to our youth. Thanks in part to Breanna’s testimony, the Senate Committee retained HB 481. Breanna’s advocacy has led to positive legislative outcomes and she continues to inspire other youth to use their voices on issues important to them.

New Futures and the Franklin Community are both proud to have Breanna continue to advocate at the school community and state levels.

Advocate Highlights

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**LEGISLATOR
OF THE YEAR**



Representative Joelle Martin

With prior experience as a senior level business executive, preschool teacher, and community volunteer, Representative Joelle Martin has become one of the most effective Kids Count advocates in the NH legislature. As a respected member of the House Finance Committee, she championed and helped secure funding to support Medicaid Home Visiting, Family Resource Centers and other early childhood priorities during the 2019 legislative session.

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**ADVOCACY IN ACTION
AWARD**



Schelley Rondeau

Schelley Rondeau is a compassionate advocate who cares deeply about keeping Granite State kids healthy and safe. In her role as the Central NH VNA Pediatric Nurse Program Coordinator, Schelley has provided invaluable support and guidance to countless families in need. This year she took her dedication to her clients to the next level, testifying before the NH Legislature and organizing supporters on issues such as Medicaid Home Visiting.

Get Involved!

Become a Trained Advocate

In recent years, New Futures has trained over 1,000 advocates across New Hampshire. We provide trainings at no cost to individuals and organizations who share one or more of our health policy priorities. Our expectation is that trained advocates will use their voices to speak up for issues important to them and for the health and wellness of all Granite State residents.

Advocacy trainings, for both individuals and organizations, focus on specific advocate skill-building, like crafting your message, testifying in Concord, calling your lawmakers, and using social media to better help you or your organization raise your voice for New Hampshire's health and wellness.

Upcoming Advocacy Trainings

Full day advocacy trainings take place at New Futures' offices in Concord. We also have multiple trainings scheduled across the state. Contact us for a full list of trainings or if you are interested in bringing a training to your organization or community.



To view our upcoming training schedule, full training menu, or to request a training visit:
new-futures.org/trainings

By the Numbers

2018 Revenue

Source	Amount
NH Charitable Foundation - <i>Designated Fund</i>	\$444,686
NH Charitable Foundation - <i>Field of Interest</i>	\$360,000
Endowment for Health - <i>CBHC</i>	\$100,000
Endowment for Health - <i>Expanded Capacity</i>	\$320,000
NH Children's Health Foundation - <i>Expanded Capacity</i>	\$135,000
NH Charitable Foundation - <i>Expanded Capacity</i>	\$337,500
The Annie E. Casey Foundation	\$135,000
Other Grants	\$10,000
Donations	\$12,908
Special Events	\$23,695
Investment and Interest Income	\$(4,047)
Shared Services	\$46,663

Total Revenue
\$1,921,405

2018 Expenses

Program	Expense
Advocacy	\$222,132
Children's Behavioral Health Collaborative	\$217,344
Engagement	\$149,732
Expanded Capacity	\$773,003
Policy	\$120,700
General and Administrative	\$309,587

Total Expenses
\$1,792,498

VISIT
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TO GIVE!

Donor Privacy Statement: New Futures does not and will not sell, rent, or exchange its donor lists or any donor's personal information to any other entity.

Financial Statement Notice: These condensed financial summaries were prepared by the Vice President of Finance and Operations at New Futures from its audited financial statements for the year ending 12/31/18. These financial statements, including related notes and the independent auditor's report of Vachon Clukay & Company PC., Manchester, NH are available for review upon request.

Leadership



Michele Merritt
President and CEO



April Arel
Vice President of Finance and Operations



Kate Frey
Vice President of Advocacy



Jake Berry
Vice President of Policy



Meghan Farrell
Vice President of Community Engagement

Staff

Pedro Altagracia, *Community Engagement Coordinator*

Jill Billow, *Bookkeeper/Administrative Assistant*

Bobbie Burgess, *Communications Director*

Dellie Champagne, *NH CBHC Community Engagement Coordinator*

Katie Foster, *Community Engagement Coordinator & Data Manager*

Dane Levis, *Community Engagement Coordinator*

Martha McLeod, *NH AHA Community Engagement Coordinator*

Alisha Proctor, *Communications Coordinator*

Holly Stevens, *Health Policy Coordinator*

Becky Whitley, *NH CBHC Policy Director*

Rebecca Woitkowski, *Kids Count Policy Coordinator*

Jess Wojenski, *Community Engagement Coordinator & Training Manager*

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AmeriHealth Caritas New Hampshire is proud to sponsor

New Futures' 2019 Annual Report

We salute the 22nd Annual Awards Celebration honorees for their outstanding achievements. AmeriHealth Caritas is committed to helping improve health and quality of life in the Granite State.

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